# GhiaccioFacile®









Italian Food Ice Manufacturer

annual production: 43.000.000 kg

stocking capacity: 900 pallet

VENETOECONOMIA

la Nuova

Italy's largest ice factory is located in Quarto d'Altino

Quarto d'Altino is home to Italy's largest ice factory



The record heat and the water crisis are affecting several areas of our contry, forcing us to think about saving resources and using them in a more balanced way. An interview with those who decided to invest in water and in its most common derivative: ice.



Our company Premium Italia is specialized in the production and packaging of ice cubes and crushed ice for food use that we distribute in the national territory under the name GhiaccioFacile® and in the international market under the name EasyIce®

Our PRODUCTION PLANT is located in the province of Venice and it is ONE OF THE LARGEST IN ITALY WITH A CAPACITY OF MORE THAN 120,000 KG OF EDIBLE ICE PER DAY.

Our mission is to address the increasing demand for food ice that has arisen in **ITALY** and throughout **EUROPE** in recent years.

What sets us apart:

- Our **PRODUCTION PROCESS** adheres to the stringent standards established by the IFS FOOD certification.
- We maintain a high level of product quality.
- Our commitment to **transparency and reliability** guarantees zero stockouts in the supply chain.
- We prioritize **dedicated focus** on customer interactions



### **PRODUCTS**





## **Small**

30 gr, full, clear, regular shape

Drink, soft drink, cocktail, thermal box, ice bowl













2/4 gr granular, crushed

Perishable food preservation, slush, muddled drinks, thermal box, cooling of the leavening process in the food industry.













GhiaccioFacile® meets and addresses the need for purchasing a product that is immediately ready to be used





#### **PRODUCTS**

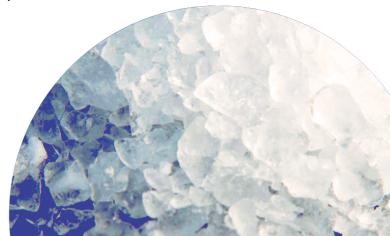


# **CRUSHED ICE** in a 20kg package

tailored to meet the requirementes of major consumers

- Fish shop: since it is a food product subject to strict health and hygiene regulations, our product is well-suited for direct food contact. This makes it particularly suitable for displaying fish in reastaurants, supermarket fish counters and fish shops
- Confectionery: our product seamlessly integrates into industrial leavening processes as a technological sweetener. Its role is to regulate leavening temperatures.
- Wineries: following the destemming process, the must can be rapidly cooled using ice to approximately 5°C. This cooling period typically lasts for around 12 hours before pressing. The low temperature enables the must to absorb a wide range of aromatic compounds, resulting in a wine that boasts an exceptional abundance of primary aromas.









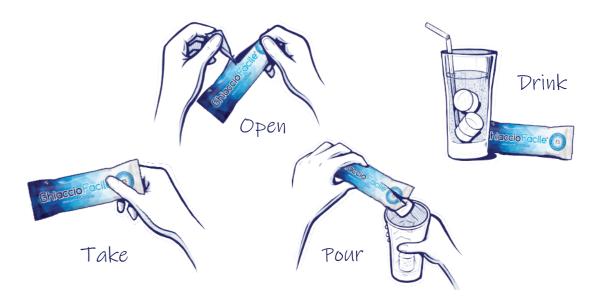
Safe and space-saving

The rising demand for home frozen food storage and the necessity for hygienically secure single-dose packaging have led us to create this innovative product: certified high-quality ice conveniently arranged in a practical 2-ice cube packaging, known as the **SINGLE DOSE**.

#### **PRODUCTS**







#### **PACKAGING**



SINGLE-DOSE











2kg bag

10 kg pack (5 bags x 2kg)

800 kg pallet (80 bags x 10kg)

2 cubes

12 single-dose bag

12 kg box 16 bags

768 kg pallet











#### **PRODUCTION**

#### A SAFE FOOD PRODUCT

The **IFS Food** certification imposes stringent controls throughout all production processes, spannin from sourcing raw materials to the final product. Furthermore, meticulous inspections are carried out in accordance with the principles outlined in the Hygiene Package - Reg. CE 852-853-854-Ref. 178/2002 stated in the Manual of Correct Operating Procedures for the Production of food ice.



IFS FOOD certificate - COD. 60302 cert.n. 252517 - 2017 - AIFS - ITA - ACCREDIA, the most demanding standards in terms of quality and safety in the food industry

#### A HIGH-QUALITY PRODUCT

The state-of-the-art methods and the use of a toothed circular blade situated in the ice maker, guarantee a clean and unifrom cut, resulting in a solid and perfectly cylindrical cube of ice.

Additionally, the reverse osmosis process and the balst chilling phase that the water undergoes impart a high resistance to melting to the **Ghiaccio**Facile® cubes









# DISTRIBUTION

We supply **1800 customers** with specialized transportation services that ensure punctual delivery.





#### **HEADQUARTERS AND PRODUCTION PLANT**

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#### **GHIACCIO FACILE ROMA**

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